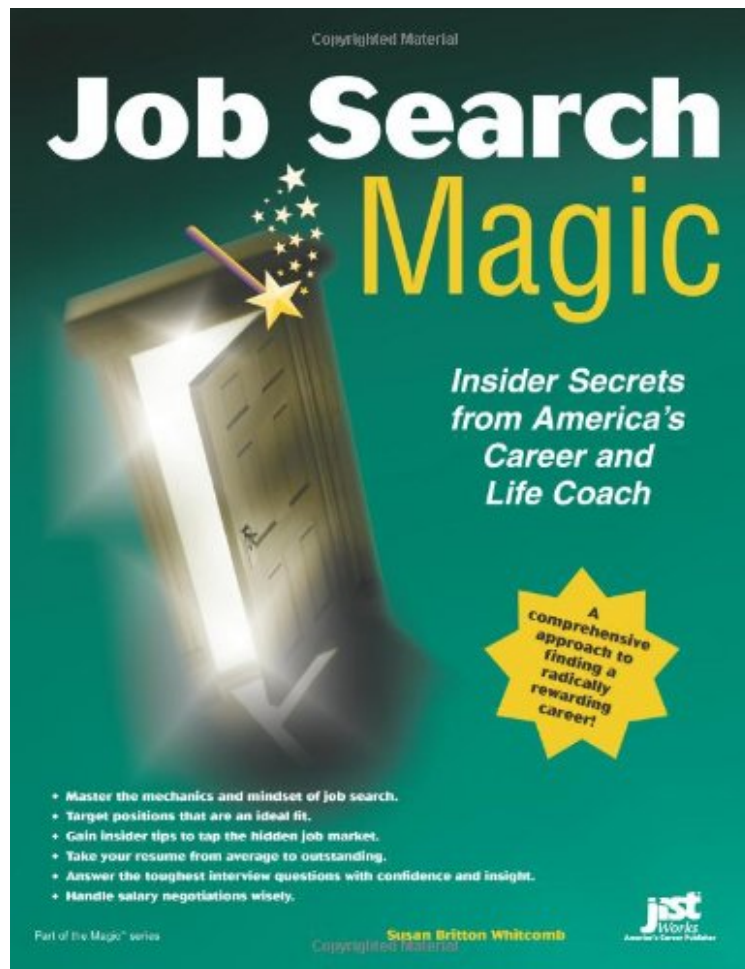


Job Search Magic: Insider Secrets from America's Career And Life Coach

Susan Britton Whitcomb
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Susan Britton Whitcomb : Job Search Magic: Insider Secrets from America's Career And Life Coach before purchasing it in order to gage whether or not it would be worth my time, and all praised Job Search Magic: Insider Secrets from America's Career And Life Coach:

3 of 3 people found the following review helpful. A Solid Book On Multiple AspectsBy HobbyistI purchased this book about 4 years ago. It touches on every aspect of the hiring process from web sites, to resumes and cover letters, to phone and in-person interviews. The biggest thing I took away from the book was the simple question "Why do you want to work here." I always thought the answer "to gain more experience/help in my path" was a generally accepted answer-WRONG. It's what you can do for them, not what they can do for you. Within a month of reading this book, my friend and I both had jobs. I loaned it to a third person, and he found it very helpful as well. It was worth every

penny I paid for it. I've since bought another copy for a friend another friend of mine. 2 of 2 people found the following review helpful. Great Book! By Marty Richardson I was very happy with the transaction. I received the book in a timely fashion and it was in the condition as described. I read a few reviews that criticized the length of the book, but I thought it was quite thorough and contained the information I was looking for. Too many books focus only on resumes and interviews. "Job Search Magic" includes exercises that focus on the individual as well. Once I found my "story", it was much easier to identify the right job for me and convey it clearly to the person who hired me. Highly Recommended! 3 of 3 people found the following review helpful. Helpful but Not Magic By Stacie Morrell While this was helpful and had some very good advice, it was not 'magic'. Much of it was similar to "What Color is Your Parachute," which is still excellent advice, with a few unique tidbits. If you have read a lot of job search books, you might have already read much of this book, but it still holds a few gems that make it worth while.

A complete, coaching-oriented system for finding the perfect job. Includes tips on resumes, cover letters, interviews, career choice, salary negotiation.

"A wealth of information for the job seeker and a gold mine for career counselors!" -- Sheila Biedert, Training Consultant, SkillSource
"Any job seeker who follows the formula in this comprehensive, entertaining, and clearly written guide should expect success." -- Laura A. DeCarlo, President, Career Directors International
"Packed full of quick tips, checklists, coaching questions, and more to further accelerate your successful search." -- Wendy S. Enelow, Founder and Past President, Career Masters Institute
"Susan's warm personality is reflected in this book. It is a step-by-step process that is well laid out." -- Marilyn Quinn, Career Development Facilitator, Career Center, North Idaho College, Coeur d'Alene, ID
"The most comprehensive book on the market, covering the topic with wit, expertise, superb examples, and a holistic approach." -- Louise Kursmark, President, Best Impression Resume and Career Services
About the Author
For more than 20 years, Susan Britton Whitcomb has provided career management strategies to people who want to move their careers forward faster. As "America's Career and Life Coach," Susan has helped thousands of job seekers succeed in translating their passions into profit, both for themselves and their employers. Whitcomb speaks nationally on the topic of career management. She is past president of Career Masters Institute, the job seeker's "go-to" resource for trusted career experts; founder of Career Coach Academy, a training center and think-tank for quality career coaches; and principal of California-based Whitcomb Career Consulting.