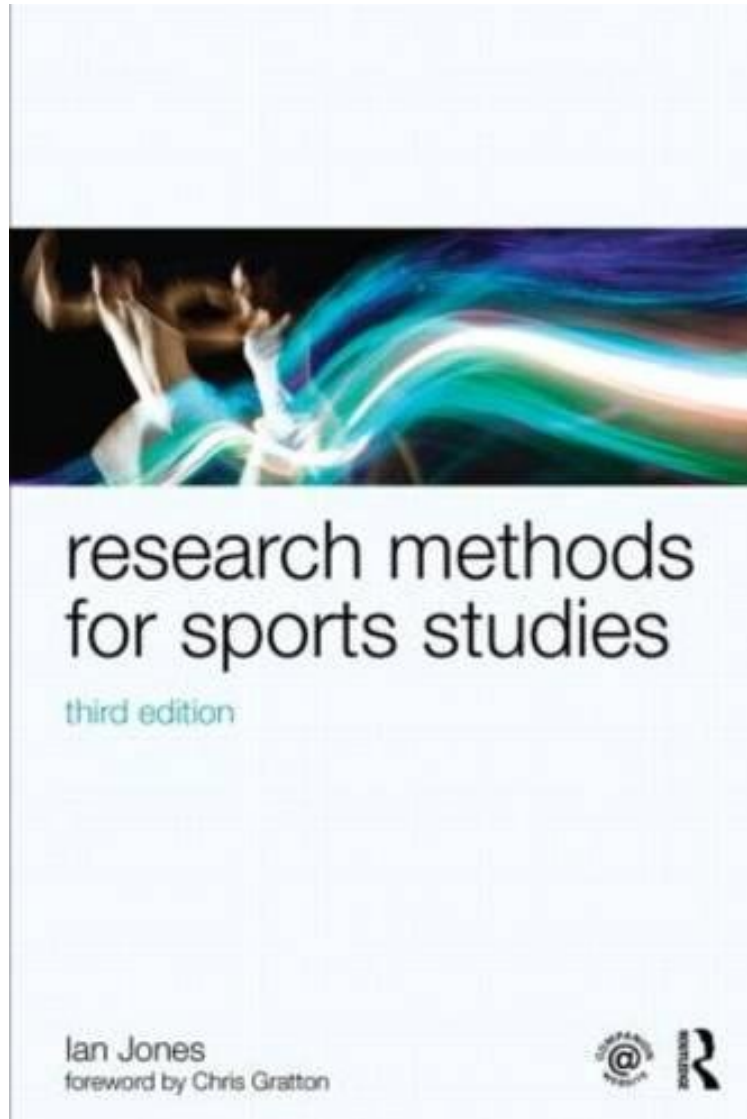


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About the Author  
Ian Jones is the Associate Dean for Sport at Bournemouth University. His teaching and research interests focus upon the areas of sport behaviour, and research methodology for sport. He is the author of several research methods texts, and has published his research in a variety of journals