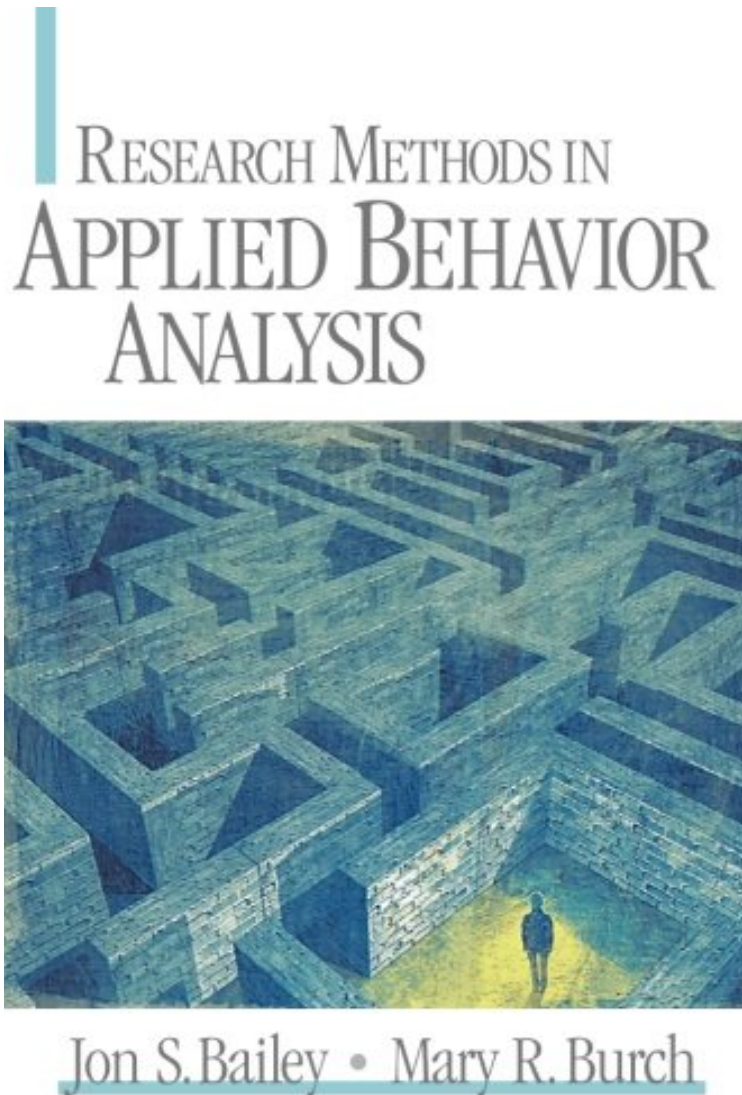


## Research Methods in Applied Behavior Analysis

*Jon S. Bailey, Mary R. Burch*

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**Jon S. Bailey, Mary R. Burch : Research Methods in Applied Behavior Analysis** before purchasing it in order to gage whether or not it would be worth my time, and all praised Research Methods in Applied Behavior Analysis:

0 of 0 people found the following review helpful. Four StarsBy LLThis book is very informative and I believe it will be quite helpful in guiding my research.1 of 2 people found the following review helpful. Finally, a text that teaches behavior analytic research skills behavior analytically!By Amanda W. DollI found Bailey Burch's outstanding text by happy accident, while searching for a resource for my BCBA students, who are preparing posters to present at the end of their practicum course. It was so perfect for them that I sent the publication information to them -- with an apology

that it came too late for their course on research methods in applied behavior analysis! Bailey and Burch get the pedagogy for this text RIGHT -- that is to say, they teach like the behavior analysts they are. Behavior analysts are those helping and teaching professionals who, by dint of their research and practical experience, really should "know better" than to confuse "telling" with "teaching." In consultation to teachers and caregivers, behavior analysts have repeatedly demonstrated that effective instruction is based on task-analysis followed by practice and feedback on those tasks. Unfortunately, up to now, there was no text on research methods that went beyond a "train and hope" orientation. Previous texts adroitly described the types of research designs available and accurately explained the means by which to evaluate graphic displays of data; this provided the "training." Beyond that, though, students had to "hope" that a willing mentor assisted with the rest. Instructors, too, had to "hope" that, after the coursework was finished, the students were ready to apply what they and the text had taught (presumably through contingency adduction and selection through consequences). Bailey and Burch do something completely different: they provide what was previously left to "hope;" the text progresses from the task analysis components involved, from picking a topic of study, through gaining access to a research site, to currying favor with the persons found there, in preparing a successful HS-IRB application, all the way through manuscript preparation and publication. This is what it means to teach behavior analysis behavior analytically. 1 of 1 people found the following review helpful. To the Point By Johnny Angel For any researcher this is a must read. Written in a language that easily understood. Bailey and Burch have done it again.

This very practical, how-to text provides the beginning researcher with the basics of applied behavior analysis research methods. In 10 logical steps, this text covers all of the elements of single-subject research design and it provides practical information for designing, implementing, and evaluating studies. Using a pocketbook format, the authors provide novice researcher with a "steps-for-success" approach that is brief, to-the-point, and clearly delineated.

"" There is a definite need for a 'how to' book such as this to train behavior analysts The authors have a very thorough and understandable approach to the topics. They include lots of examples and everyday insights and practical tips that are valuable to new researchers The strength of this book seems to be in the authors' experience and sharing of practical advice to readers." " -- Don Patterson"" "" The topic is timely and the writing style is pragmatic and user-friendly. The field needs an updated book on research methods." "" "" -- Pamela G. Osnes"" "" I like the conversational style, and I think my students would enjoy reading this book There is no other how-to text on this topic. I think it will make a useful and much-needed addition to the behavioral textbook market." "" "" -- Jennifer Austin"" "" There is a definite need for a 'how to' book such as this to train behavior analysts The authors have a very thorough and understandable approach to the topics. They include lots of examples and everyday insights and practical tips that are valuable to new researchers The strength of this book seems to be in the authors' experience and sharing of practical advice to readers." "" "" -- Don Patterson"" "" There is a definite need for a bhow tob book such as this to train behavior analysts b The authors have a very thorough and understandable approach to the topics. They include lots of examples and everyday insights and practical tips that are valuable to new researchers b The strength of this book seems to be in the authors b experience and sharing of practical advice to readers." " -- Don Patterson"" "" There is a definite need for a how to book such as this to train behavior analysts The authors have a very thorough and understandable approach to the topics. They include lots of examples and everyday insights and practical tips that are valuable to new researchers The strength of this book seems to be in the authors experience and sharing of practical advice to readers." " -- Don Patterson"" "" The topic is timely and the writing style is pragmatic and user-friendly. The field needs an updated book on research methods." "" "" I like the conversational style, and I think my students would enjoy reading this book ??? There is no other how-to text on this topic. I think it will make a useful and much-needed addition to the behavioral textbook market." "" "" There is a definite need for a ???how to??? book such as this to train behavior analysts ??? The authors have a very thorough and understandable approach to the topics. They include lots of examples and everyday insights and practical tips that are valuable to new researchers ??? The strength of this book seems to be in the authors ??? experience and sharing of practical advice to readers." "" "" There is a definite need for a ???how to??? book such as this to train behavior analysts ??? The authors have a very thorough and understandable approach to the topics. They include lots of examples and everyday insights and practical tips that are valuable to new researchers ??? The strength of this book seems to be in the authors ??? experience and sharing of practical advice to readers." "" -- Don Patterson"" "" There is a definite need for a 'how to' book such as this to train behavior analysts... The authors have a very thorough and understandable approach to the topics. They include lots of examples and everyday insights and practical tips that are valuable to new researchers... The strength of this book seems to be in the authors' experience and sharing of practical advice to readers." " -- Don Patterson"" "" The topic is timely and the writing style is pragmatic and user-friendly. The field needs an updated book on research methods." "" -- Pamela G. Osnes"" "" There is a definite need for a how to book such as this to train behavior analysts The authors have a very thorough and understandable approach to the topics. They include lots of examples and everyday insights and practical tips that are valuable to new researchers The strength of this book seems to be in the authors experience and sharing of practical advice to readers." "" -- Don Patterson"" "" I like the

conversational style, and I think my students would enjoy reading this book There is no other how-to text on this topic. I think it will make a useful and much-needed addition to the behavioral textbook market." --Jennifer Austin""The topic is timely and the writing style is pragmatic and user-friendly. The field needs an updated book on research methods."--Pamela G. Osnes"There is a definite need for a how to book such as this to train behavior analysts The authors have a very thorough and understandable approach to the topics. They include lots of examples and everyday insights and practical tips that are valuable to new researchers The strength of this book seems to be in the authors experience and sharing of practical advice to readers." --Don Patterson""There is a definite need for a 'how to' book such as this to train behavior analysts...The authors have a very thorough and understandable approach to the topics. They include lots of examples and everyday insights and practical tips that are valuable to new researchers...The strength of this book seems to be in the authors' experience and sharing of practical advice to readers." --Don Patterson"I like the conversational style, and I think my students would enjoy reading this book...There is no other how-to text on this topic. I think it will make a useful and much-needed addition to the behavioral textbook market." -- Jennifer Austin-The topic is timely and the writing style is pragmatic and user-friendly. The field needs an updated book on research methods.---Pamela G. Osnes-There is a definite need for a 'how to' book such as this to train behavior analysts...The authors have a very thorough and understandable approach to the topics. They include lots of examples and everyday insights and practical tips that are valuable to new researchers...The strength of this book seems to be in the authors' experience and sharing of practical advice to readers.- --Don Patterson-I like the conversational style, and I think my students would enjoy reading this book...There is no other how-to text on this topic. I think it will make a useful and much-needed addition to the behavioral textbook market.- --Jennifer Austin "The topic is timely and the writing style is pragmatic and user-friendly. The field needs an updated book on research methods." (Pamela G. Osnes)"There is a definite need for a how to book such as this to train behavior analystsThe authors have a very thorough and understandable approach to the topics. They include lots of examples and everyday insights and practical tips that are valuable to new researchersThe strength of this book seems to be in the authors experience and sharing of practical advice to readers." (Don Patterson)"I like the conversational style, and I think my students would enjoy reading this bookThere is no other how-to text on this topic. I think it will make a useful and much-needed addition to the behavioral textbook market." (Jennifer Austin)About the AuthorJon S. Bailey, Ph.D., is a Professor of Psychology at Florida State University. Dr. Bailey is a past editor of the Journal of Applied Behavior Analysis, the author of over 100 scholarly research articles, and was listed in the Behavior Analyst as the second most widely published author in applied behavior analysis. Dr. Bailey is an internationally recognized speaker on the topic of applied behavior analysis. He has given major addresses at conferences throughout the United States, Canada, and Europe. He has guided over 50 doctoral candidates and many more masters students through publishable dissertations. In this book, he tells the secrets to his success with practical advice that can make or break a study.Mary R. Burch, Ph.D., is a Board Certified Behavior Analyst. She is also a Certified Applied Animal Behaviorist. Dr. Burch is an award winning writer; she has published five books and over 100 articles. Her behavioral research has been published by the U.S. Department of Education. Dr. Burch is a member of the American Society of Journalists and Authors.