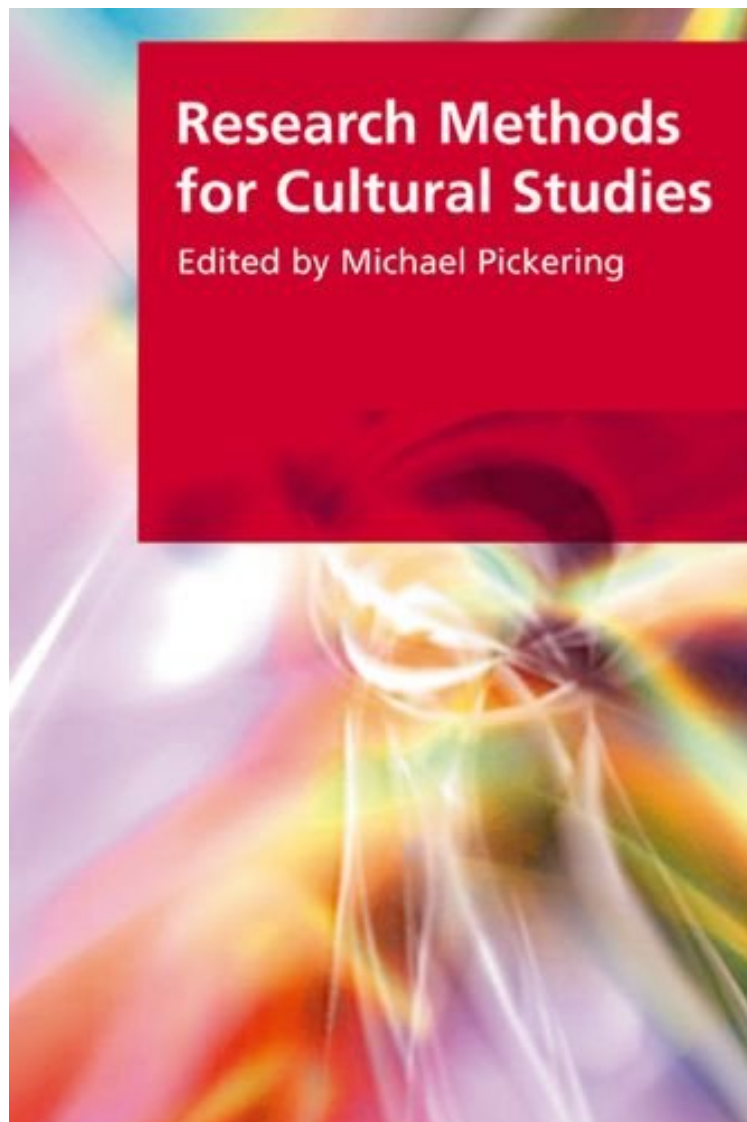


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From imusti : Research Methods in Cultural Studies: Research Methods for Cultural Studies (Research Methods for the Arts and Humanities) before purchasing it in order to gage whether or not it would be worth my time, and all praised Research Methods in Cultural Studies: Research Methods for Cultural Studies (Research Methods for the Arts and Humanities):

1 of 1 people found the following review helpful. An essential guide for cultural studies
By Bruce Weillepp
I found this book mentioned on an online research website for a current college program. My current project in cultural research requires me to apply theoretical methods to field research and writing. There are very few books that address this kind of work, and I find this text book fills my requirements. Much of this book discusses cultural research at a very high level, but that is what is needed. There are enough case studies to illustrate how the principles can be applied. Overall I think this book fills a significant gap. It should be noted that the book was published in the UK, and therefore may reflect a slightly different intellectual perspective than Americans are used to. Personally I consider this a good thing.
0 of 0 people found the following review helpful. Five Stars
By Steve
This is what the professor wanted!
0 of 0 people found the following review helpful. Help for cultural creative industry researchers
By Charmaine Scott
So far, this book is just what I needed to help me jumpstart my dissertation research on performing arts communities. I will write more as my work progresses.

This new textbook addresses the neglect of practical research methods in cultural studies. It provides students with clearly written overviews of research methods in cultural studies, along with guidelines on how to put these methods into operation. It advocates a multi-method approach, with students drawing from a pool of techniques and approaches suitable for their own topics of investigation. The book covers the following main areas:
Drawing on experience, and studying how narratives make sense of experience. Investigating production processes in the cultural industries, and the consumption and assimilation of cultural products by audiences and fans.
Taking both quantitative and qualitative approaches to the study of cultural life.
Analysing visual images and both spoken and written forms of discourse.
Exploring cultural memory and historical representation. The contributors, along with Michael Pickering, are Martin Barker, Aeron Davis, David Deacon, Emily Keightley, Steph Lawler, Anneke Meyer, Virginia Nightingale, and Sarah Pink. The book is designed for use by students on upper-level undergraduate and taught Masters-level courses as well as postgraduate research students and cultural studies researchers more generally. It will be of enormous value across all fields of study involved in cultural enquiry and analysis.

This book serves a double purpose: it features very useful 'how to' advice and guidance but Pickering and his contributors also take many of the assumptions and practices of cultural studies to task. This book is primarily aimed at upper level undergraduate and graduate students, but it would be a valuable resource across all areas of teaching. -- Geoff Lealand, University of Waikato
Media International Australia
Research Methods for Cultural Studies is a brilliant book. It is inspiring, challenging, stropky, provocative and well written. It has punch and passion ... This is the best book that has been written on cultural studies methods. -- Tara Babazon, University of Brighton
Times Higher Education
Providing readers with a clear, concise overview of the qualitative and quantitative approaches to research methods in cultural studies, This book will be useful for undergraduate students of all aspects of cultural study from anthropology to media studies. Bookseller Michael Pickering has assembled a fine and fascinating collection of articles from various scholars working in cultural studies. That the book consists of ten chapters plus an introduction and index makes it an ideal starter text for those beginning research! Of particular assistance to the course leader who may well select this book as a text for an undergraduate or graduate course is the Summary Key Points section which concludes each chapter. The clarity of these summary points, along with a Further Reading section, provides accessibility and focus that is always valuable for new scholars. Pickering intends his book to help establish methods training as an integral part of doing cultural studies. In this, he has succeeded! Pickering's text is likely to become a classic in the field and helpful to any and all interested in meaningful research within the social sciences. -- Allyson Jule, Trinity Western University, Canada
Qualitative Research
This book serves a double purpose: it features very useful 'how to' advice and guidance but Pickering and his contributors also take many of the assumptions and practices of cultural studies to task. This book is primarily aimed at upper level undergraduate and graduate students, but it would be a valuable resource across all areas of teaching. Research Methods for Cultural Studies is a brilliant book. It is inspiring, challenging, stropky, provocative and well written. It has punch and passion ... This is the best book that has been written on cultural studies methods. Providing readers with a clear, concise overview of the qualitative and quantitative approaches to research methods in cultural studies, This book will be useful for undergraduate students of all aspects of cultural study from anthropology to media studies. Michael Pickering has assembled a fine and fascinating collection of articles from various scholars working in cultural studies. That the book consists of ten chapters plus an introduction and index makes it an ideal starter text for those beginning research! Of particular assistance to the course leader who may well select this book as a text for an undergraduate or graduate course is the Summary Key Points section which concludes each chapter. The clarity of these summary points, along with a Further Reading section, provides accessibility and focus that is always valuable for new scholars. Pickering intends his book to help establish methods training as an integral part of doing cultural studies. In this, he has succeeded! Pickering's text is likely to become a classic in the field and helpful to any and all interested in meaningful research within the social sciences.
About the Author
Michael Pickering is Professor of Social Sciences at the Loughborough University.