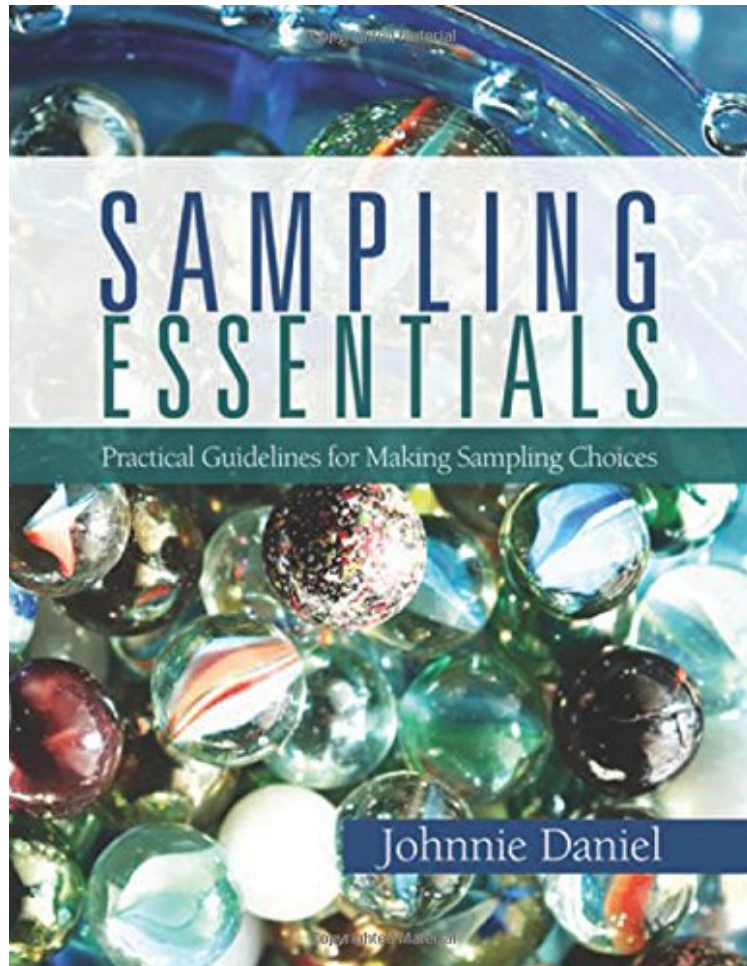


(Free) Sampling Essentials: Practical Guidelines for Making Sampling Choices

# Sampling Essentials: Practical Guidelines for Making Sampling Choices

*Johnnie N. Daniel*

*audiobook / \*ebooks / Download PDF / ePub / DOC*



 Download

 Read Online

#1779606 in Books SAGE Publications, Inc 2011-05-04Original language:EnglishPDF # 1 9.11 x .68 x 7.43l, 1.20 #File Name: 1412952212320 pages | File size: 32.Mb

**Johnnie N. Daniel : Sampling Essentials: Practical Guidelines for Making Sampling Choices** before purchasing it in order to gage whether or not it would be worth my time, and all praised Sampling Essentials: Practical Guidelines for Making Sampling Choices:

0 of 0 people found the following review helpful. Excellent resource to clarify the basicsBy S. DunsonI purchased this book after coming across chapter 5 of the text on the web that Sage had made available for review. The funny thing is that it was the exact chapter that I needed at the moment to assist in generating a more detailed response to a question. I can say that out of ALL the research methods books I have read and skimmed over the last 2 to 3 years, this is by far the best out of the lot.As an example, even with the most complex technical references I have on hand for statistics and research, this is the only one that goes that extra mile in sharing the various types/categories of simple random or systematic random sampling. The way the text is written, it blows the dust off every corner you may have from prior

statistics courses, as well as turning on a light for things that you somehow just missed or were never told. He goes in to explain things in a way that can only be described as a good late night juicy gossip conversation with one your best pals. I know there is a new release of this book scheduled later this year, but after going through this free chapter I couldn't wait. I wanted to own the entire text and may consider purchasing the new volume at a later date once it does become available. If you don't believe me, check out chapter 5 for yourself [...]Excellent reference guide!!!0 of 0 people found the following review helpful. Good. Wish there were more practical examplesBy EdsoThe book is a good introduction to sampling. I wish there were more practical examples for practitioners. How do you choose your sampling size and strategy in different situations? Chapter 5 is available for free. It's probably the best chapter in the book.

Written for students taking research methods courses, this text provides a thorough overview of sampling principles. The author gives detailed, nontechnical descriptions and guidelines with limited presentation of formulas to help students reach basic research decisions, such as whether to choose a census or a sample, as well as how to select sample size and sample type. Intended for students and researchers in the social and behavioral sciences, public health research, marketing research, and related areas, the text provides nonstatisticians with the concepts and techniques they need to do quality work and make good sampling choices.

About the AuthorJohnnie Daniel earned a Ph.D. degree from the University of Michigan, and a J.D. degree from the Georgetown University Law Center. He teaches courses in research methods and statistics at Howard University. He has also taught at Loyola University (Chicago), the University of Wisconsin-Milwaukee, Tuskegee University, and the University of Michigan. He presents workshops on evaluation research, survey research, and proposal writing for researchers and others in government and private industry. He has worked for the Division of Research and Statistics of the Social Security Administration, the Institute for Social Research at the University of Michigan, the legal newspaper Los Angeles Daily Journal, the District of Columbia Public Schools, and the Illinois Department of Public Aid. He served as a scholar in residence for the Health Care Financing Administration, and as editor of the Journal of Social and Behavioral Sciences. Throughout his career he has conducted national and community surveys and other research across a wide range of topics for such private and public organizations as the National Science Foundation, U.S. Department of Transportation, U.S. Department of Treasury, U.S. Bureau of the Census, U.S. Department of the Army, U.S. Department of the Navy, U.S. District Court for the District of Columbia, District of Columbia Public Schools, DuPont Chemicals, Martin Marietta Corporation, the Institute for College Research Development and Support, and the Washington Urban League.