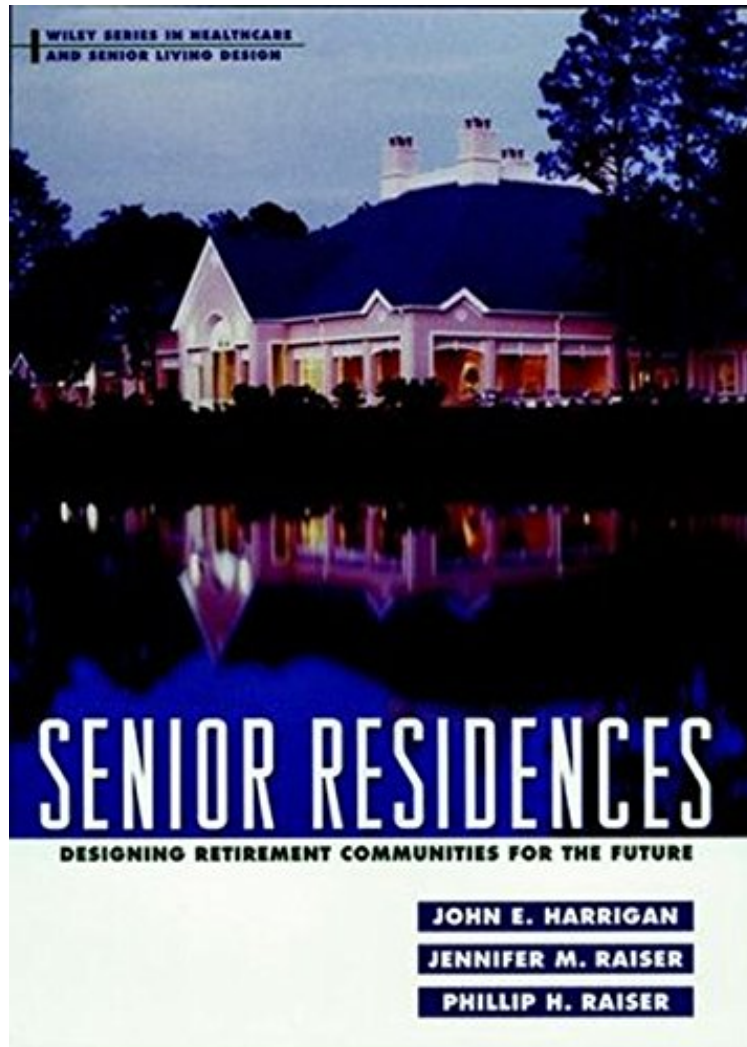


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Senior Residences: Designing Retirement Communities for the Future

John E. Harrigan, Jennifer M. Raiser, Phillip H. Raiser
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John E. Harrigan, Jennifer M. Raiser, Phillip H. Raiser : Senior Residences: Designing Retirement Communities for the Future before purchasing it in order to gage whether or not it would be worth my time, and all praised Senior Residences: Designing Retirement Communities for the Future:

11 of 14 people found the following review helpful. Technically LackingBy A CustomerThe book doesn't deliver on presenting a computer application system for evaluating performance. It takes the CCRC's accreditation questions and just expands on them. From the information that was presented I not sure if the authors know what an application

system is. In any event the book lacks any hard technical information, or performance standards, that can be used for evaluating and designing a project. It's presentation is more like a general business plan from a recent MBA graduate.

A comprehensive framework for capitalizing on the growing market for Continuing Care Retirement Communities. Senior Residences equips architects and other industry professionals with a proven executive strategy for the design and development of successful Continuing Care Retirement Community (CCRC) projects. Using two of America's foremost CCRCs as best practice case studies, it guides readers through every critical aspect of the process, from research and planning through construction, including: The enterprise concept Formation of an executive organization Financial and legal due diligence Marketing and sales preparation Residents' expectations and requirements Healthcare and residential services The design and build process Project monitoring and assessment The over-65 population is increasing rapidly and dramatically, raising crucial concerns about the housing and care of senior citizens in the years ahead. How can we provide the best possible quality of care to the elderly? How can architects, developers, and others capitalize on the growing senior housing industry and stay competitive in the future? How can the facilities they create deliver both good service and strong financial returns? While there are no easy answers to these important questions, the Continuing Care Retirement Community (CCRC) model has emerged as a flexible and attractive option for providing combined housing, services, and nursing care to the elderly. Senior Residences equips architects and other industry professionals with a comprehensive, three-part strategic framework for designing and developing successful CCRC projects. Part I identifies the eight critical success factors of a CCRC enterprise and illustrates them through an in-depth examination of two exemplary developments, The Cypress of South Carolina's Hilton Head Island and The Stratford in the San Francisco Peninsula. Part II details a computer-based "standard of performance" system to track progress and assess project performance. Finally, Part III examines how to use different types of research to stay on top of market trends and forecasts, legal and licensing requirements, and more. Together, the three elements of this executive strategy cover every aspect of the development process, from the initial enterprise concept and executive organization building to financial and legal due diligence, marketing and sales, residents' services and healthcare, and design and build. Readers gain essential guidance in tackling key project management issues as well as in developing effective problem-solving and troubleshooting skills. Written by an author team with extensive CCRC experience, Senior Residences helps encourage avenues of thought that will lead to more cohesive, responsive, and successful CCRC projects that benefit the professionals who build them and the residents who live in them.

From the Publisher Senior housing has become a booming business, and the Continuing Care Retirement Community (CCRC) model is particularly attractive. This book provides a strategic framework for developing and creating successful CCRC projects. From the Inside Flap The over-65 population is increasing rapidly and dramatically, raising crucial concerns about the housing and care of senior citizens in the years ahead. How can we provide the best possible quality of care to the elderly? How can architects, developers, and others capitalize on the growing senior housing industry and stay competitive in the future? How can the facilities they create deliver both good service and strong financial returns? While there are no easy answers to these important questions, the Continuing Care Retirement Community (CCRC) model has emerged as a flexible and attractive option for providing combined housing, services, and nursing care to the elderly. Senior Residences equips architects and other industry professionals with a comprehensive, three-part strategic framework for designing and developing successful CCRC projects. Part I identifies the eight Critical success factors of a CCRC enterprise and illustrates them through an indepth examination of two exemplary developments, The Cypress of South Carolina's Hilton Head Island and The Stratford in the San Francisco Peninsula. Part II details a computer-based "standard of performance" system to track progress and assess project performance. Finally, Part III examines how to use different types of research to stay on top of market trends and forecasts, legal and licensing requirements, and more. Together, the three elements of this executive strategy cover every aspect of the development process, from the initial enterprise concept and executive organization building to financial and legal due diligence, marketing and sales, residents' services and healthcare, and design and build. Readers gain essential guidance in tackling key project management issues as well as in developing effective problem-solving and troubleshooting skills. Written by an author team with extensive CCRC experience, Senior Residences helps encourage avenues of thought that will lead to more cohesive, responsive, and successful CCRC projects that benefit the professionals who build them and the residents who live in them. From the Back Cover A comprehensive framework for capitalizing on the growing market for Continuing Care Retirement Communities. Senior Residences equips architects and other industry professionals with a proven executive strategy for the design and development of successful Continuing Care Retirement Community (CCRC) projects. Using two of America's foremost CCRCs as best practice case studies, it guides readers through every critical aspect of the process, from research and planning through construction, including: * The enterprise concept * Formation of an executive organization * Financial and legal due diligence * Marketing and sales preparation * Residents' expectations and requirements * Healthcare and residential services * The design and build process * Project monitoring and assessment. The over-65 population is increasing rapidly and dramatically, raising crucial concerns about the housing and care of senior citizens in the years

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