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Seven Secrets of Successful Fundraising: A Handbook for Both the Professional and New Fundraiser

Amal Abdalhakim-Douglas

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Amal Abdalhakim-Douglas : Seven Secrets of Successful Fundraising: A Handbook for Both the Professional and New Fundraiser before purchasing it in order to gage whether or not it would be worth my time, and all praised

Seven Secrets of Successful Fundraising: A Handbook for Both the Professional and New Fundraiser:

There are key principles necessary for success in any sphere of fundraising. Then there are both established and newer methods of fundraising techniques and strategies that the modern and successful fundraiser needs to master. This book addresses both those issues, and addresses them in a style that reflects the authors humorous yet no-nonsense approach that he brings to his popular live training sessions. Over several years Amal Douglas has travelled all over the UK and Europe delivering his popular training programme; Seven Secrets of Successful Fundraising. This book is based on that same very popular and intensive course that has been of invaluable help to so many, whether seasoned professionals or those new to fundraising. Through this book you get a chance to learn about: Building a Winning Fundraising Team Mastering the Fundraising Cycle Diversifying the Fundraising Strategy Staying Within the Law Uncovering New Sources of Funding Writing Successful Grant Applications Internet Fundraising Amal studied Business Administration at what is now, UTECH in Kingston, Jamaica and later continued his professional studies while working as an accountant in the City (of London). His entrepreneurial career has spanned from West End travel and shipping agent, production distribution of health products, provision of telecommunication services through to event management

About the Author Amal Douglas has developed a reputation as a thoughtful, empathetic humorous and very effective trainer and consultant. So much so that his consultancy and training work has taken him across the UK and also to Europe, Africa, Caribbean USA with the most popular training programmes being: The Case for the Open Market Seven Secrets of Successful Fundraising Overcoming Key Problems Facing Charities, Social Enterprise and SMEs Zakat - Raising the Fallen Pillar Fundraising for Youth Projects Locally and in Europe He is the Senior Consultant at DMC Consultancy and founder of the Open Trade Network and has been a longstanding member both the institute of Fundraising (inF) and the Institute of Enterprise and Entrepreneurs (IoEE) in the UK. His involvement in community and charitable work is endless, yet he has still written a number of books including: Seven Secrets of Successful Fundraising The Case for Gold Call of the Twice Removed Zakat - Raising a Fallen Pillar He also wrote and produced the stage play: Diary of a 'Son of Africa' Several of his courses are now also available online through the Anglia Mu'amalat College and School of Business Enterprise (<http://muamalatcollege.teachable.com/courses>) These online courses have been produced, in the first instance, as a result of numerous requests from so many people who have missed out on being able to attend events in person. Secondly has been the direct requests from those who having attended different events have wanted access to useful tools and resources, as well as reminders of what they learned in order to use that in their day to day work and special projects.