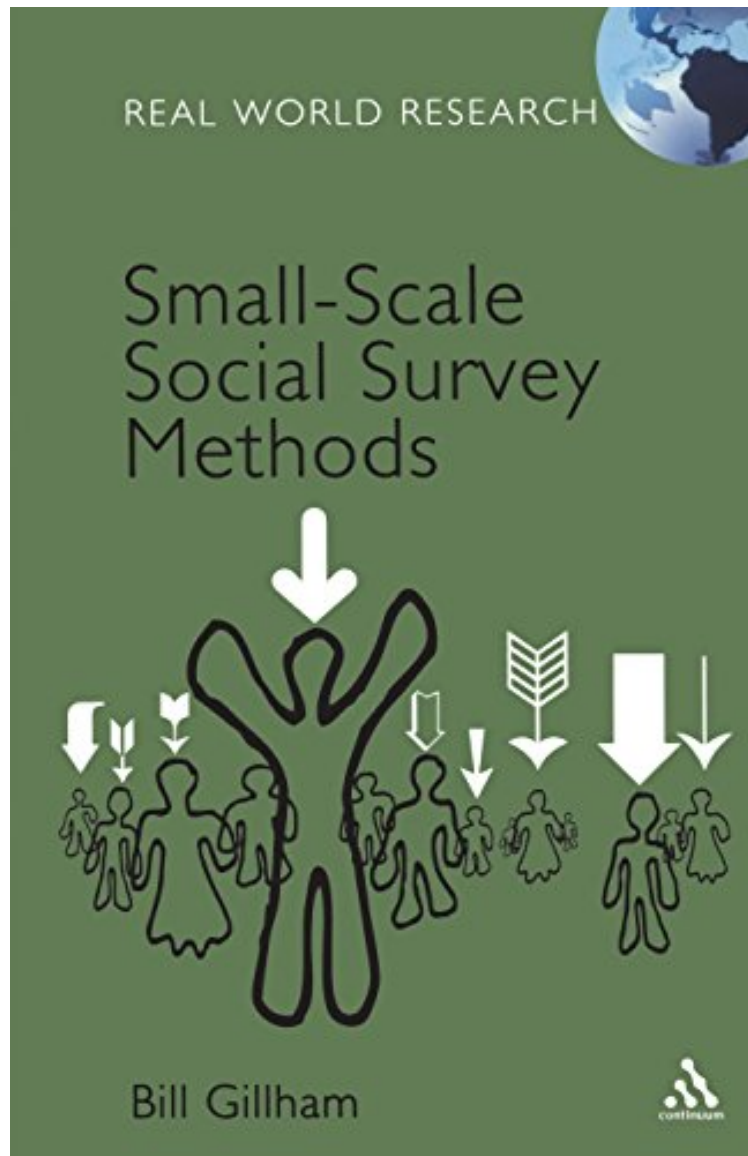


(Library ebook) Small-Scale Social Survey Methods (Real World Research)

Small-Scale Social Survey Methods (Real World Research)

Bill Gillham

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Small-Scale Social Survey Methods is a comprehensive guide to the successful design and implementation of surveys

as a research method. It covers: * finding the right group to respond to the survey * developing the right questions to ask * understanding the different types of sampling * analysing the data produced by the survey.

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