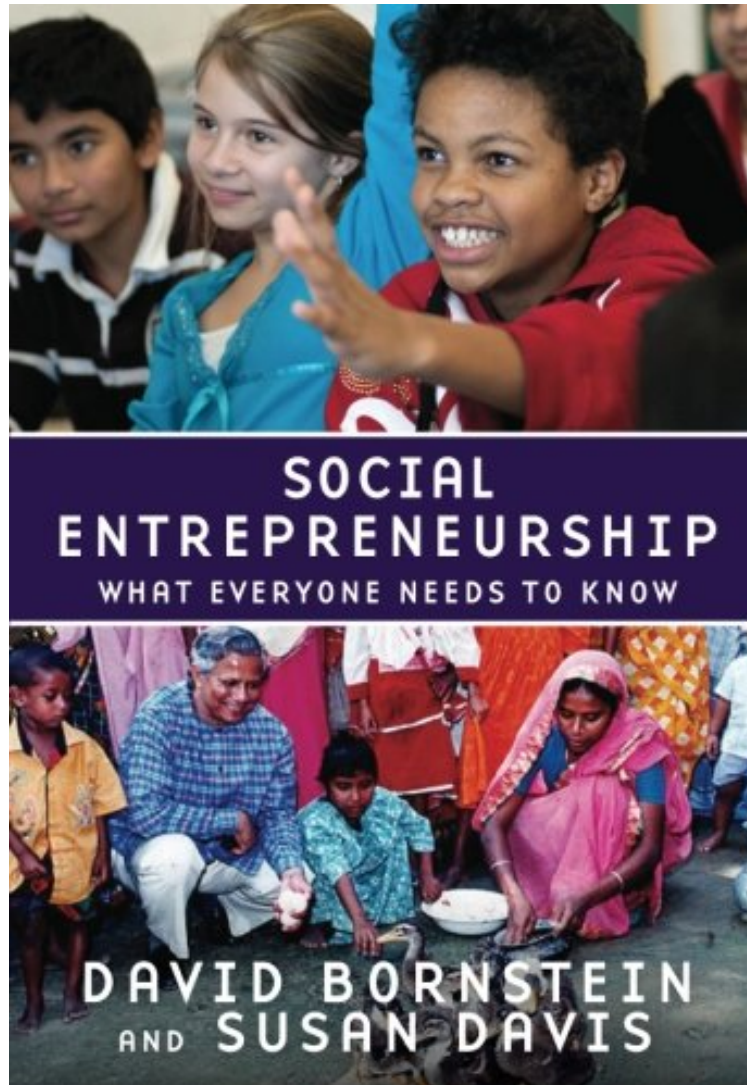


[Library ebook] Social Entrepreneurship: What Everyone Needs to Know

Social Entrepreneurship: What Everyone Needs to Know

David Bornstein, Susan Davis

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#229983 in Books David Bornstein 2010-04-16 2010-04-16 Original language: English PDF # 1 5.50 x .70 x 8.50l, .50 #File Name: 0195396332176 pages Social Entrepreneurship What Everyone Needs to Know | File size: 53.Mb

David Bornstein, Susan Davis : Social Entrepreneurship: What Everyone Needs to Know before purchasing it in order to gauge whether or not it would be worth my time, and all praised Social Entrepreneurship: What Everyone Needs to Know:

1 of 1 people found the following review helpful. Great intro to social entrepreneurship By Sachin I have a strong interest in social entrepreneurship ever since I envisioned a social enterprise (and as I grew disillusioned with Government and the progress of other NGOs and nonprofits). I was hoping that this book would give some insights in the direction of social work and some ideas of where we could take things. I was right. I got loads of insights and ideas

and feel motivated to make the move to change the world. This is not a how-to book for creating a non-profit or social enterprise, but is a great introduction to social entrepreneurship. I recommend it as a starter read to understand the challenges of creating one, and to get inspired as to how you can overcome them. 0 of 0 people found the following review helpful. Great intro to the field and powerful ending leaving me with a feeling of empoweredness. By Yang Cui I was already interested in SE since many years but never had heard the term until recently. This book does a great job at framing modern social change through SE and connecting all the different elements of society in this story: business, government, philanthropy, social entrepreneurs etc. Recommended for anyone who would like to change the world but is not sure where to begin. 0 of 0 people found the following review helpful. Understanding Social Entrepreneurship. By Ircel Harrison. This book goes a long way toward helping the uninformed lay person about the nature, history, impact, and promise of the social entrepreneur movement. The authors provide multiple examples and draw from a number of disciplines to explain the movement. This demonstrates one of the principles I take away from the book--social entrepreneurship is an interdisciplinary activity. This is one of its strengths but also one of the challenges to its implementation. A good read.

In development circles, there is now widespread consensus that social entrepreneurs represent a far better mechanism to respond to needs than we have ever had before--a decentralized and emergent force that remains our best hope for solutions that can keep pace with our problems and create a more peaceful world. David Bornstein's previous book on social entrepreneurship, *How to Change the World*, was hailed by Nicholas Kristof in the *New York Times* as "a bible in the field" and published in more than twenty countries. Now, Bornstein shifts the focus from the profiles of successful social innovators in that book--and teams with Susan Davis, a founding board member of the Grameen Foundation--to offer the first general overview of social entrepreneurship. In a Q A format allowing readers to go directly to the information they need, the authors map out social entrepreneurship in its broadest terms as well as in its particulars. Bornstein and Davis explain what social entrepreneurs are, how their organizations function, and what challenges they face. The book will give readers an understanding of what differentiates social entrepreneurship from standard business ventures and how it differs from traditional grant-based non-profit work. Unlike the typical top-down, model-based approach to solving problems employed by the World Bank and other large institutions, social entrepreneurs work through a process of iterative learning -- learning by doing--working with communities to find unique, local solutions to unique, local problems. Most importantly, the book shows readers exactly how they can get involved. Anyone inspired by Barack Obama's call to service and who wants to learn more about the essential features and enormous promise of this new method of social change, *Social Entrepreneurship: What Everyone Needs to Know* is the ideal first place to look. *What Everyone Needs to Know* is a registered trademark of Oxford University Press.

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