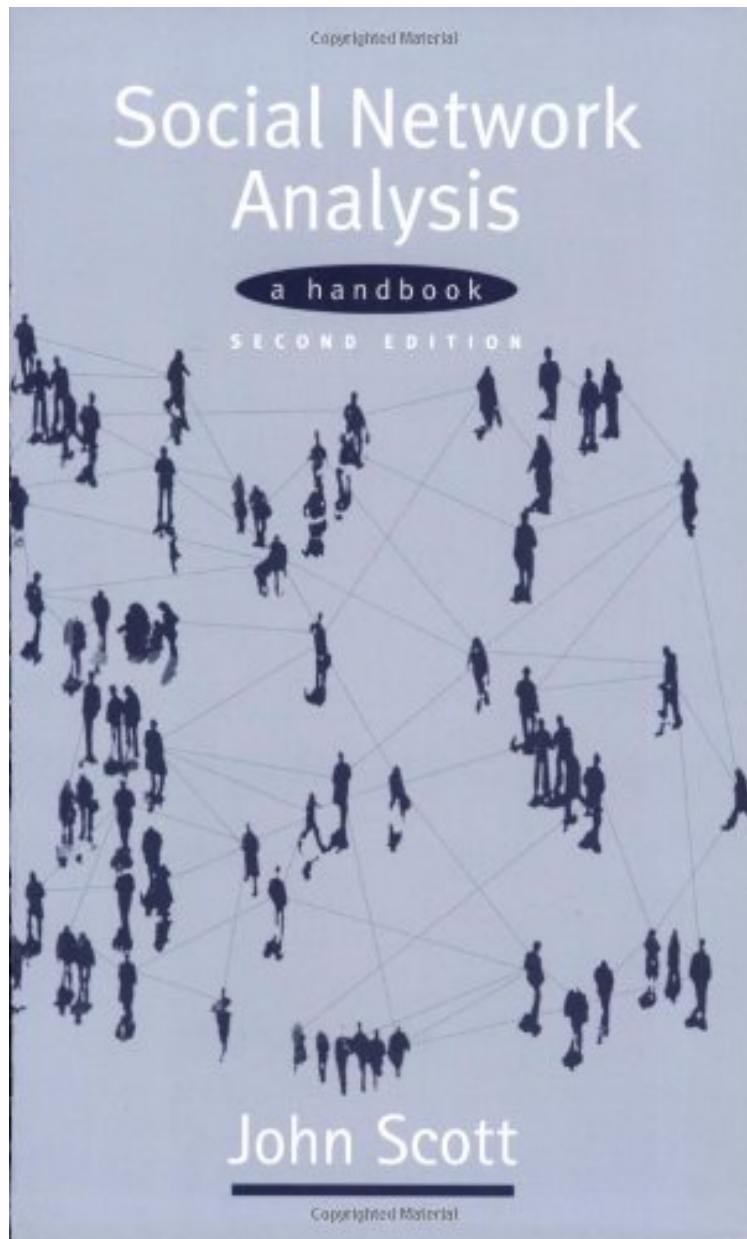


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Social Network Analysis: A Handbook

John Scott

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John Scott : Social Network Analysis: A Handbook before purchasing it in order to gauge whether or not it would be worth my time, and all praised Social Network Analysis: A Handbook:

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interested in learning some social network analysis, I was immediately attracted to this book. It is short and non-technical and seemed to provide an overview of the key issues in this research area. Once I began to read it, I quickly saw that Scott has a gift for presenting complex idea in clear prose. (I don't know quite why it is, but British academics are typically very good at expository prose.) In any case, Social Network Analysis provided just what I wanted -- a quick (180 page) overview that will help me move on to other, more technical works in this area. Bravo!5 of 5 people found the following review helpful. Short but to the pointBy N. MozahemThis book is intended as an introduction to the field and no prior knowledge of social network analysis is required. Although less than 200 pages, the text contains a lot of useful information. The best thing about the book is that the author doesn't just tell us about SNA as it stands today, but instead discusses how the ideas behind the theory kept changing while citing the most important papers published about the subject. The only criticism that I have is that in some cases the author used diagrams to illustrate simple points, but when he was discussing some of the more complicated issues like algorithms there were no diagrams that accompanied the explanation, and this made it harder to follow. This only happened in the last two chapters, but other than that, I really recommend this book to anyone with even the slightest interest in social network analysis.2 of 3 people found the following review helpful. Finally!By MongolMaidFinally, I can figure out network analysis on my own (after taking a class). Very clear and well written; generously illustrated.

The revised and updated edition of this bestselling text provides an accessible introduction to the theory and practice of network analysis in the social sciences. It gives a clear and authoritative guide to the general framework of network analysis, explaining the basic concepts, technical measures and reviewing the available computer programs. The book outlines both the theoretical basis of network analysis and the key techniques for using it as a research tool. Building upon definitions of points, lines and paths, John Scott demonstrates their use in clarifying such measures as density, fragmentation and centralization. He identifies the various cliques, components and circles into which networks are formed, and outlines

'I am often asked by people new to network analysis for something they can read to get a quick sense of the area. I refer them to this book. Now updated, Scott's book continues to be the most accessible introduction to social network analysis. Experts should have two copies: one to use, one to loan' - Ronald S Burt, University of Chicago and European Institute of Business Administration (INSEAD) Praise for the First Edition: `This book is essential for those who want to keep up with - and move forward with - the field' - Professor Barry Wellman, University of Toronto `John Scott's Social Network Analysis: A Handbook fills a gap between simplistic introductions and inaccessibly technical treatments. The increasing popularity of these methods warrants a solid introductory text, which Scott's book admirably provides' - David Knoke, University of Minnesota I am often asked by people new to network analysis for something they can read to get a quick sense of the area. I refer them to this book. Now updated, Scott's book continues to be the most accessible introduction to social network analysis. Experts should have two copies: one to use, one to loan - Ronald S Burt, University of Chicago and European Institute of Business Administration (INSEAD) Praise for the First Edition: `This book is essential for those who want to keep up with - and move forward with - the field' - Professor Barry Wellman, University of Toronto `John Scott's Social Network Analysis: A Handbook fills a gap between simplistic introductions and inaccessibly technical treatments. The increasing popularity of these methods warrants a solid introductory text, which Scott's book admirably provides - David Knoke, University of Minnesota About the Author John Scott is a Visiting Professor at the Universities of Essex, Exeter, and Copenhagen. He was formerly Professor of Sociology and Pro Vice-Chancellor for Research at Plymouth University and before that was Professor of Sociology at Essex University and Leicester University. He is a Fellow of the British Academy, a Fellow of the Academy of Learned Societies in the Social Sciences, and a Fellow of the Royal Society of Arts. An active member of the British Sociological Association, he has held the posts of Secretary, Treasurer, Chairperson, and President. His most recent publications are Conceptualising the Social World (Cambridge University Press, 2011), The Sage Handbook of Social Network Analysis (edited with Peter Carrington, Sage Publications, 2011), and Sociology (with James Fulcher, Oxford University Press, 2011). His current work on the history of British sociology will appear as Envisioning Sociology. Victor Branford, Patrick Geddes, and the Quest for Social Reconstruction (with Ray Bromley, SUNY Press, 2013).