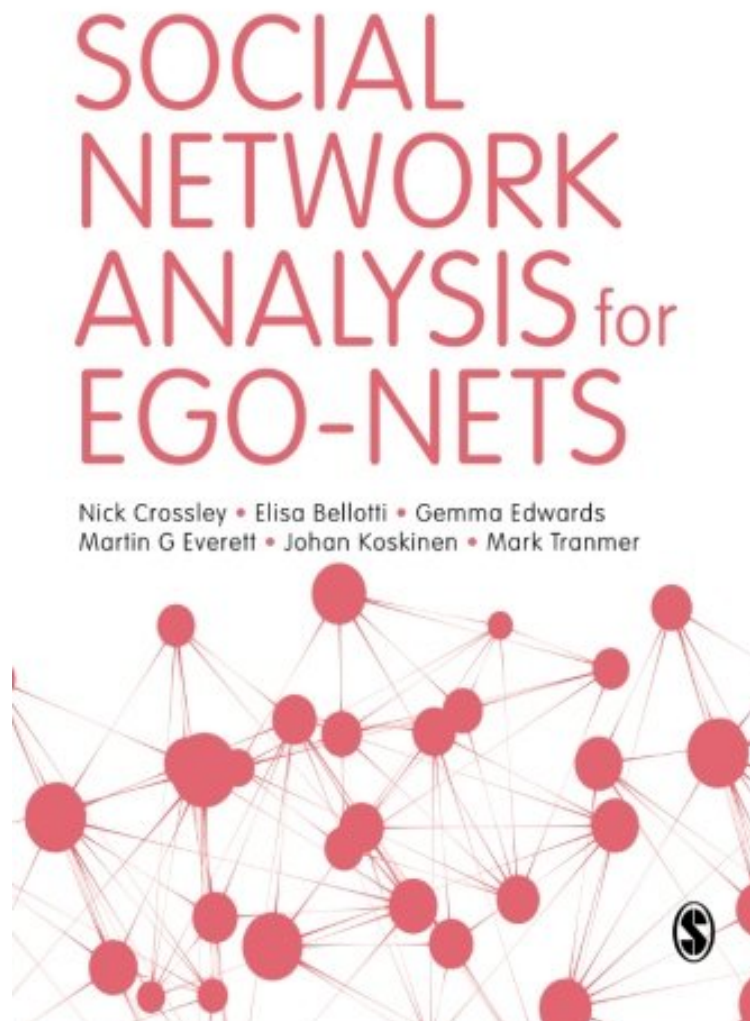


Social Network Analysis for Ego-Nets

Nick Crossley, Elisa Bellotti, Gemma Edwards, Martin G. Everett, Johan Koskinen, Mark Tranmer
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Nick Crossley, Elisa Bellotti, Gemma Edwards, Martin G. Everett, Johan Koskinen, Mark Tranmer : Social Network Analysis for Ego-Nets before purchasing it in order to gage whether or not it would be worth my time, and all praised Social Network Analysis for Ego-Nets:

The ego-net approach to social network analysis, which takes discrete individual actors and their contacts as its starting point, is one of the most widely used approaches in the field. This is the first textbook to take readers through

each stage of ego-net research, from conception, through research design and data gathering to analysis. It starts with the basics, assuming no prior knowledge of social network analysis, but then moves on to introduce cutting edge innovations, covering both new statistical approaches to ego-net analysis and also the most recent thinking on mixing methods (quantitative and qualitative) to achieve depth and rigour. It is an absolute must for anybody wishing to explore the importance of networks.