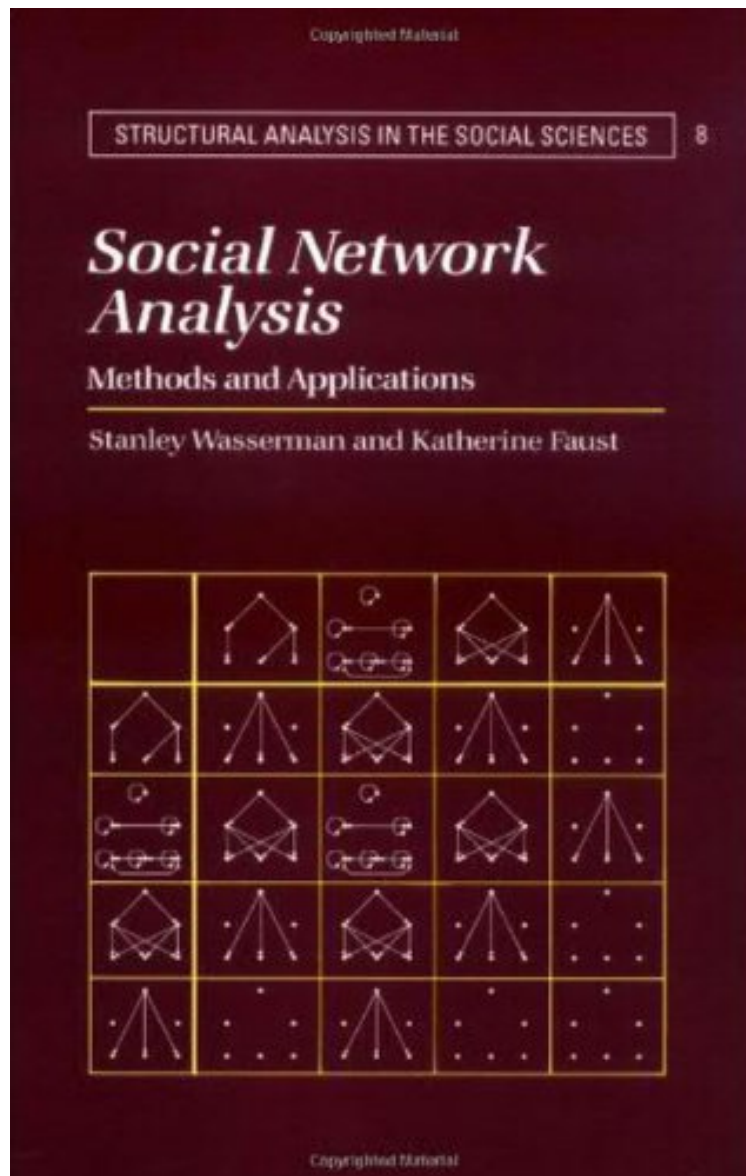


Social Network Analysis: Methods and Applications (Structural Analysis in the Social Sciences)

Stanley Wasserman, Katherine Faust
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Stanley Wasserman, Katherine Faust : Social Network Analysis: Methods and Applications (Structural Analysis in the Social Sciences) before purchasing it in order to gage whether or not it would be worth my time, and all praised Social Network Analysis: Methods and Applications (Structural Analysis in the Social Sciences):

2 of 2 people found the following review helpful. Very very very wordy. By Alan M. Polansky A very low level book that nonetheless has lots of good but basic information in it. If you are not mathematically inclined and are new to

network science it is probably pretty good. If you want the mathematical or statistical viewpoint the book is far too basic. Indeed, the book is somewhat dated given the current research in statistical methods for networks. The book is a bit difficult to read because it is so wordy - needlessly slow. It is exhausting to read. The same basic concept is redefined three of four times in consecutive sentences! A good editor could easily get rid of about 1/3 of the book. 0 of 0 people found the following review helpful. Five Stars By MAGA classic text and must have for anyone working in social networks. 1 of 1 people found the following review helpful. Great Content - Bad formatting By M. Fornito I have nothing bad to say about the book. It is high quality content. My issue is with the actual printing of the book. I've ordered the book 3 times now and each time the margins had over 2 inches on the outside margin and less than 1 cm on the inside portion. This makes it extremely difficult to read the text towards the center of each page. Asked to fix, they told me they did and I repurchased -- but again, same margin issue.

Social network analysis is used widely in the social and behavioral sciences, as well as in economics, marketing, and industrial engineering. The social network perspective focuses on relationships among social entities and is an important addition to standard social and behavioral research, which is primarily concerned with attributes of the social units. *Social Network Analysis: Methods and Applications* reviews and discusses methods for the analysis of social networks with a focus on applications of these methods to many substantive examples. It is a reference book that can be used by those who want a comprehensive review of network methods, or by researchers who have gathered network data and want to find the most appropriate method by which to analyze it. It is also intended for use as a textbook as it is the first book to provide comprehensive coverage of the methodology and applications of the field.

"It should be an invaluable reference for scholars in the field and a critical resource...." *Journal of the American Statistical Association* "The long-awaited publication of this volume marks a half-century maturation of social network analysis into a multidisciplinary research specialty with distinctive vocabulary, theoretical principles, and data-analytic techniques. Wasserman and Faust provide a compass by which to steer our path into the next century." *Theory and Methods* About the Author Stanley Wasserman is Professor of Psychology, Statistics, and Sociology at the University of Illinois-Champaign. He has done research on methodology for social networks for almost thirty years. He has edited books on the subject, including *Advances in Social Network Analysis: Research in the Social and Behavioral Sciences* (1994), and *Social Network Analysis: Methods and Applications* (1994). His work is recognized by statisticians as well as social and behavioral scientists worldwide. He is currently Book Editor of *Chance*, and an Associate Editor of the *Journal of the American Statistical Association* and *Psychometrika*. He has also been a very active consultant, and is currently Chief Scientist of Visible Path, an organizational network software firm.