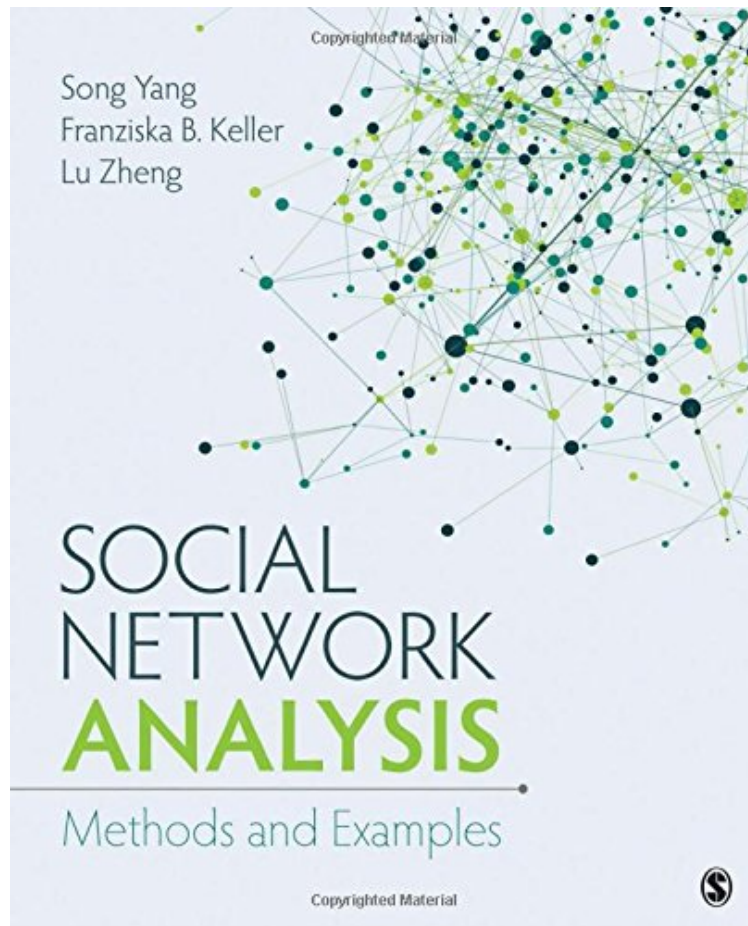


## Social Network Analysis: Methods and Examples

*Song Yang, Franziska B Keller, Lu Zheng*  
DOC | \*audiobook | ebooks | Download PDF | ePub



DOWNLOAD



READ ONLINE

#512552 in Books Song Yang Lu Zheng 2016-12-02Original language:EnglishPDF # 1 9.00 x .70 x 7.30l, .0  
#File Name: 1483325210248 pagesSocial Network Analysis Methods and Examples | File size: 42.Mb

**Song Yang, Franziska B Keller, Lu Zheng : Social Network Analysis: Methods and Examples** before purchasing it in order to gage whether or not it would be worth my time, and all praised Social Network Analysis: Methods and Examples:

1 of 1 people found the following review helpful. Great Starting Point For SNA StudyBy William HefnerA very detailed and exhaustively referenced work on basic social network analysis (SNA) that delivers a lot of information in a fairly compact read. To be sure, this is not a book that constitutes easy reading, even for those who are used to spending their time reading textbooks. The text rarely wanders from being much more enjoyable to read than a dictionary, but I am pretty sure that this is how the author intended to convey the information covered.The only part of the book that I found disappointing was the lack of concentration on using statistical analysis to convert data into practical, usable information from anything but a theoretical standpoint. This book focuses much more on theory than it does on practical application or mining data for its full value.Overall, the book accomplishes its goal, albeit a rather limited one. If you have to start somewhere learning about SNA, this is definitely an excellent place to start. The

reference section alone makes it worth the price. 0 of 0 people found the following review helpful. An excellent introductory text on social network analysis By Jerry Saperstein This is an introductory text and a well-written one at that. The language, even though the subject is complex, is clear and direct and untainted by academic doublespeak. It begins at the beginning, defining what a social network is, which is quite a task these days because there so many structures dubbed social networks. The first chapter contains numerous examples and a lucid history of Social Network Analysis which should prove to be useful to newcomers. Subsequent chapters move logically to data collection; using descriptive methods, inferential methods; Social Network Analysis of Work and Organizations; Social Network Analysis in Crime and Terrorism; Social Network Analysis in Emotional and Physical Health; and Political Networks. The casual reader has the liberty to skip those sections that hold no interest to them. Students typically dont and thats where the authors obvious insistence on clear language pays off: although the topics become substantially difficult and occasionally ponderous, the clear language renders the journey tolerable. For non-students who simply want to understand Social Network Analysis, this is an excellent introduction. But if youre hoping to learn how to agglomerate data from social networks such as Facebook, this is not the book for you. Jerry 0 of 0 people found the following review helpful. Social Network Analysis basics from a non-statistical approach By mhp Solid book about social network analysis basics from a social science perspective without advanced statistics calculations. Good for students interested in social network analysis encountered in social media, communications, education, and social sciences without delving into heavy statistical analysis. Seems to be written for an undergraduate level and is written as a text book with history, scenarios, and review questions at the end of each chapter. A lot of real world examples/areas are included. The book would have benefitted from having color charts and graphs. All of the graphs are grayscale and it can be hard to decipher between light gray and dark gray when looking at a complicated chart with a lot of points/data.

Social Network Analysis: Methods and Examples by Song Yang, Franziska B. Keller, and Lu Zheng prepares social science students to conduct their own social network analysis (SNA) by covering basic methodological tools along with illustrative examples from various fields. This innovative book takes a conceptual rather than a mathematical approach as it discusses the connection between what SNA methods have to offer and how those methods are used in research design, data collection, and analysis. Four substantive applications chapters provide examples from politics, work and organizations, mental and physical health, and crime and terrorism studies.

In the growing literature on social networks, "Social Network Analysis: Methods and Examples" stands out for the authors' ability to introduce readers to key network theoretical concepts, methodology, and applications in a variety of fields in a very accessible and clear fashion.--Renato Corbetta This book introduces social network analysis (SNA) with accessible language and covers three essential aspects of SNA--concepts, methods, and applications. It is ideal for SNA students who would like to familiarize themselves with SNA.--Min Zhou "In the growing literature on social networks, Social Network Analysis: Methods and Examples stands out for the authors' ability to introduce readers to key network theoretical concepts, methodology, and applications in a variety of fields in a very accessible and clear fashion."--Renato Corbetta "An excellent introduction to the emerging field of social networks, providing the foundation to become engaged in the practice of social network analysis."--Scott A. Comparato "The book offers a series of vivid examples to demonstrate the utilities of network analysis in a variety of contexts--that is something valuable and that separates this book from others."--Weihua An "This is a solid introductory text that illustrates the value of social network analysis in a multiple contexts."--Tim J. Anderson "In the growing literature on social networks, Social Network Analysis: Methods and Examples stands out for the authors' ability to introduce readers to key network theoretical concepts, methodology, and applications in a variety of fields in a very accessible and clear fashion."--Renato Corbetta "An excellent introduction to the emerging field of social networks, providing the foundation to become engaged in the practice of social network analysis."--Scott A. Comparato "The book offers a series of vivid examples to demonstrate the utilities of network analysis in a variety of contexts--that is something valuable and that separates this book from others."--Weihua An "This is a solid introductory text that illustrates the value of social network analysis in a multiple contexts."--Tim J. Anderson "In the growing literature on social networks, Social Network Analysis: Methods and Examples stands out for the authors ability to introduce readers to key network theoretical concepts, methodology, and applications in a variety of fields in a very accessible and clear fashion." (Renato Corbetta) "An excellent introduction to the emerging field of social networks, providing the foundation to become engaged in the practice of social network analysis." (Scott A. Comparato) "The book offers a series of vivid examples to demonstrate the utilities of network analysis in a variety of contexts that is something valuable and that separates this book from others." (Weihua An) "This is a solid introductory text that illustrates the value of social network analysis in a multiple contexts." (Tim J. Anderson) About the Author Song Yang (Ph.D. University of Minnesota, 2002) is Professor at the Department of Sociology and Criminal Justice at the University of Arkansas. He also holds Qianren Professorship with School of Sociology and Political Science at Shanghai University. His research areas are social network analysis, sociology of work, and organizational studies. He published Social

Network Analysis, Second Edition with David Knoke (Sage, 2008), and the Invisible Hands of Political Parties in Presidential Elections: Party Activists and Political Aggregation from 2004 to 2012 with Andrew Dowdle, Scott Limbocker, Patrick A. Stewart, and Karen Sebold (Palgrave MacMillan, 2013). He has published more than 20 articles in various peer reviewed journals such as Party Politics, Social Science Research, Sociological Spectrum, and Sociological Inquiry.