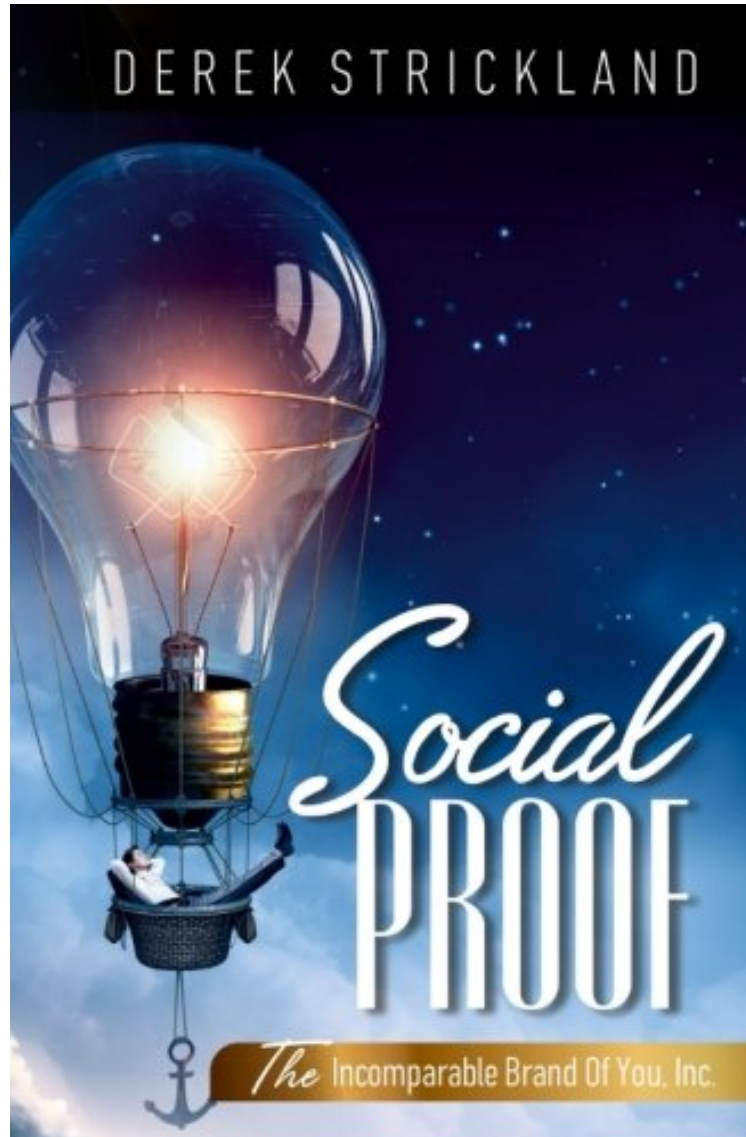


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## Social Proof: The Incomparable Brand Of You, Inc.

*Derek Strickland*

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About the Author Helping others navigate the road less traveled, and avoid some unnecessary pitfalls along the way. A bestselling Author and Motivational Speaker; Derek Strickland has inspired professionals from across the country, to step away from the outdated business practices of a bygone generation. With his positive take on life, he weaves together aspects of faith and professionalism, that result in proven methods of stress-free business development, personal branding, and new levels of success.