

Social Research Counts

Earl Babbie

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PART I: INTRODUCTION TO SOCIAL INQUIRY. 1. Human Inquiry and Science. 2. Theory and Research. 3. Design and Measurement. 4. Sampling. PART II: DATA COLLECTION OPTIONS. 5. Qualitative Field Research. 6. Experiments. 7. Unobtrusive Measures. 8. Survey Research. 9. Evaluation Research. PART III: DATA ANALYSIS AND REPORTING. 10. Qualitative Data Analysis. 11. Quantitative Data Analysis. 12. Reading and Writing Social Research. Appendix A: Using the Library. Appendix B: Random Numbers. Appendix C: Estimated Sampling Error.

About the Author Earl R. Babbie graduated from Harvard University before enlisting in the U.S. Marine Corps. He received his Ph.D. from the University of California, Berkeley, and began teaching shortly thereafter. Credited with defining research methods for the social sciences, Dr. Babbie has written several texts, including bestsellers *THE PRACTICE OF SOCIAL RESEARCH*, *THE BASICS OF SOCIAL RESEARCH*, and now *SOCIAL RESEARCH COUNTS*.