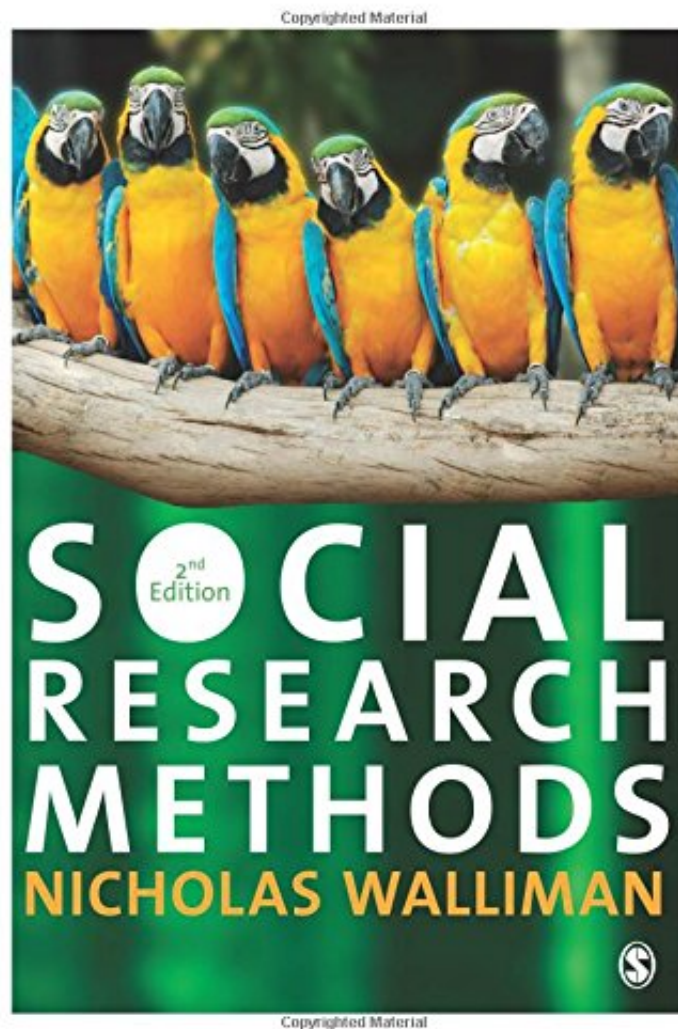


Social Research Methods: The Essentials

Nicholas Walliman

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Nicholas Walliman is the supervisor in your students pockets, making sure they understand all the essential methods for successfully carrying out a research project and negotiating the challenges and pitfalls. In this book, he: Takes students step-by-step through the research process Helps them formulate clear aims and objectives Explains all the vocabulary to understand the A Z of research methods Ends each chapter with a reading guide for taking learning

further with more resources to help get a deeper understanding of the issues discussed Improves research reports with practical advice on presenting findings in great tables, graphs and diagrams Opens his office door with reflective questions (and answers) Delivers the confidence to get started and get finished! Social Research Methods: The Essentials is the perfect starting point and guide for your students research project.

This text takes a well-balanced view of research in the social sciences and gives the reader a basic theoretical grounding and structure on which to develop their understanding of research and support their practices. The theory and methods discussed in this edition would be of interest to a wide range of disciplines where research considers the thoughts, feelings and actions of people. --Frances Tracy

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About the Author Nicholas Walliman is a qualified architect and Senior Lecturer in the School of the Built Environment at Oxford Brookes University and a researcher associate in the Oxford Institute for Sustainable Development. After many years of practice in architecture in the UK and abroad, he returned to academic life to do his PhD. This experience raised his interest in research theory and methods, and he was subsequently asked by the university to write a distance learning course to guide postgraduate students embarking on research degrees. This course provided the raw material and incentive for writing this book. He has subsequently published several other books on research theory and methods for students and practitioners at various levels of expertise. He is currently conducting research with a team of architects and environmental scientists as part of the Oxford Brookes Institute for Sustainable Development. They are engaged in nationally and internationally funded projects on a range of aspects of building technology, such as energy saving building envelope design, mitigation of the effects of floods on buildings and advanced construction methods. He has published numerous research papers on aspects of architectural technology. He is also supervising several PhD and Masters students. Despite this emphasis on science and technology, his work with research students covers many other aspects of architecture and its relationship to society, such as vernacular architecture, the effects of westernisation, architectural education, conservation, administration and sustainable design.